Classic Posters Interview with Electrofork by Michael Erlewine

Michael@Erlewine.net

Michael Erlewine: When and how did you get interested in art?

Electrofork: : I have been drawing since i could hold a crayon, and never stopped. I went to the Pratt Institute in Brooklyn from 1988-1992 to study design and illustration, and also did a lot of silk-screening while i was there. I got started doing posters for friend's bands in Brooklyn in 2000.

Michael Erlewine: What kind of art influenced you?

Electrofork: I loved the illustration styles in children's books from the late 60s and early 70s. Later on, things like New Yorker cartoons, Norman Rockwell, and of course, art history books were a well of inspiration. Other favorites include Toulouse-Lautrec, Egon Schiele, Joel Peter Witkin, and Dave McKean.

Michael Erlewine: What concert-posters artists influenced you?

Electrofork: I had been exposed to some of the psychedelic '60s posters, and there were lots of photocopied punk fliers around when I was in high school; but the only contemporary poster artist that I knew of specifically before I started designing posters was Frank Kozik.

Michael Erlewine: What was your first concert-music poster?

Electrofork: Feb 10, 2000 at the Great Lakes Bar, for Toof and Kevin Omen.

Michael Erlewine: What are the main venues you have done posters for

Electrofork: The Great Lakes Bar, Southpaw, Hank's Saloon, The Gate (all in Brooklyn).

Michael Erlewine: What are the main bands you have done posters for?: Smokewagon, Toof and Kevin Omen, Wide Right.

Michael Erlewine: Please describe the media and size/formats you have most used?

Electrofork: Digital artwork and ink jet prints on archival paper, 11x17". I am hoping to begin incorporating the silkscreen process into some future designs.

Michael Erlewine: What other poster artists have you collaborated with?

Electrofork: None so far.

Michael Erlewine: Who are your favorite current poster artists?

Electrofork: Scrojo, Dan McCarthy, Justin Hampton, Frank Kozik, Jonathan Blackwell.

Michael Erlewine: What are your favorite bands?

Electrofork: Lucinda Williams, Shark Quest, Smokewagon, Kevin Omen, Ida, Hank Williams, the Misfits... I also love old jazz and old, old twang... it's hard to pick favorites because they do tend to change, you know?